Mission into tangible action.

For families thinking in generations.

WHAT WE ARE BUILDING

We are building Third Attractor to bring families together to fund and support practical work for a more resilient and flourishing future.

We help a family work out where it can contribute, assess the people and projects doing credible work, and bring together what that work actually needs.

Third Attractor is in development. We are preparing the first complete cases and testing how the proposed service works in practice. Page nine sets out what exists today and what we still have to prove.

THE INVITATION

Start a conversation.

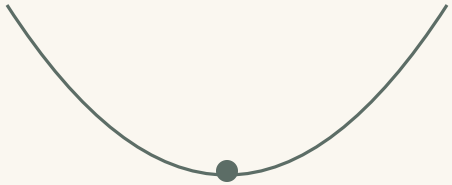
Bring one priority or question your family would like to help move forward. We will explore whether there is useful work to do together.

thirdattractor.com
hello@thirdattractor.com

THE MISSION

Humanity is drifting toward two very undesirable futures.

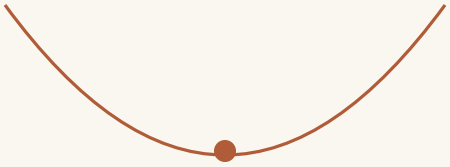
It is time to take a stand for a potential third. Our children will inherit whatever we make normal, and the work is to make that third a real possibility for them and their children to live into.



CONTROL

keep optimising the current system and tighten the grip to hold it together

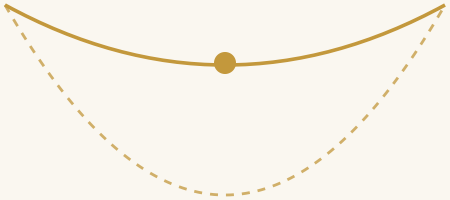
DEEP · WELL FUNDED · DEFAULT



CHAOS

accumulated fragility resolves itself, badly, and on its own terms

DEEPENING · UNCHOSEN



COHERENCE

the third attractor, a resilient and flourishing future for all life

SHALLOW · OURS TO DEEPEN

The work is to make the third basin deep enough to fall into. The work done in the next few years decides whether a third outcome is still possible at all.

WHY THIS IS HARD FOR A FAMILY

Families have useful resources: capital, operating companies, relationships, expertise, land, influence and time. Most of it is more useful than money and most of it is not pointed at anything in particular. The challenges that matter are hard to read, because information is abundant and contradictory and the questions cross several fields at once. And a sound idea still needs an owner, customers, governance and the right kind of finance, so when one of those is missing, capital on its own does not supply it.

> Nobody can promise a third future, but we have to give it a shot. Future generations literally depend on it.

The first question is therefore not where to invest. It is what needs to become true, and where your family could genuinely help. That second question is slower, and it allows the honest answer to be a grant, an introduction, a piece of governance, or nothing at all.

WHAT YOU RECEIVE

Something you can only do with other mission-aligned families.

Any family can hire research. What takes years to build is the shared intelligence, a view on which kind of capital actually fits, and the ability to see who else is already moving on the same question.

SENSE-MAKING
what is really going on

SHARED INTELLIGENCE
what others have already learned

CAPITAL ROUTING
which kind of money actually fits

COORDINATION
who else is already moving

A clearer picture	What is really going on in the area you care about, what the evidence supports, and where we are still guessing. Short, with the sources attached.
A direction for the family	Where could this family do something that would not otherwise get done? A written answer in your own words, concrete enough to act on and concrete enough to be proved wrong.
A practical next step	What should happen, who is responsible, and what would stop it. Often the right step is a customer, a chair or a commitment rather than money.

Those four capabilities are what the membership pays for. They are also the reason a second family costs less to serve than the first, and why the work is worth doing as a group rather than one family at a time.

HOW THE WORK IS RECORDED

Agreed per engagement. Not every piece produces all six.

DOCUMENT	IN PLAIN TERMS	WHAT IT IS FOR
Field view	A concise view of the issue, with sources and the uncertainties stated.	Replacing impressions with something specific.
Leverage note	The few points where a modest action could change the direction, and why the others would not.	Stopping effort being spread evenly.
Written priorities	Your family's choice, in your words, including what you have decided to leave alone.	Giving the next generation something to inherit.
Assessment	What survives scrutiny, what does not, and what would have to be true for us to be wrong.	Taking a real decision rather than a hopeful one.
Action memo	Who does what, with what, by when, and who can stop it.	Making sure something happens after the meeting.
Evidence review	What changed against the baseline, including what did not work.	Deciding the next move on evidence rather than mood.

You keep everything produced, whether or not you continue with us.

Deciding to wait is a real result, recorded the same way as a decision to act.

Scope, timing and cost are agreed in writing before work starts.

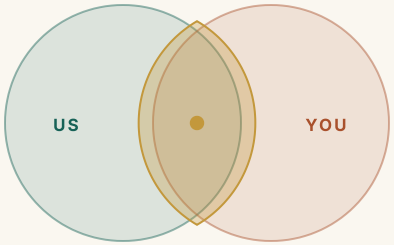
CONTRIBUTION, NOT ALLOCATION

Where can your family be unusually useful?

Not where you could write a cheque, but where your family is one of the few that could actually move something.

WE BRING

- What is changing, and what the evidence supports
- Where a modest action could matter most
- Who is already doing credible work
- What that work is missing
- Where we are uncertain



WHERE THEY OVERLAP

A useful answer is usually one or two places rather than eight, and sometimes the right answer is to wait.

YOU BRING

- Capital, companies, land
- Relationships and standing
- Expertise and operating experience
- Influence and convening power
- Time, and a long horizon
- What you will not do

WHAT WORKING WITH OTHER FAMILIES MEANS

Some work suits a single family. Other work benefits from several families contributing different strengths alongside an operator or a specialist. One family might bring industry knowledge, another a customer relationship, another funding. Each family chooses its own involvement. There is no pooled vehicle, no shared governance structure and no obligation to invest alongside anybody else.

Capital is rarely the scarce thing you hold. Convening power, a long horizon, an operating company and a name people will take a call from are all harder to buy.

Who takes part is your decision. Some families want to do this together across generations, others want one person to carry it. Both work.

What you will not do is the most useful line on this page. It narrows the search faster than anything on the left-hand side.

> We bring the understanding, you bring intent and resources, and together we find the overlap and say plainly when it is smaller than hoped.

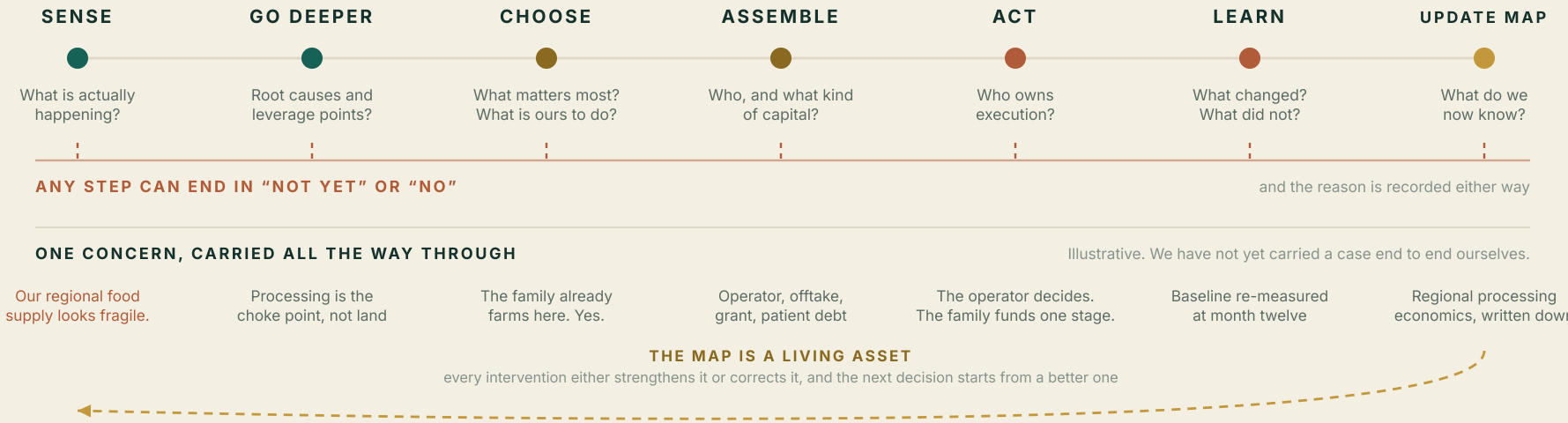
THE CORE LOOP

From concern to action to a better map.

This loop runs continuously rather than once per mandate, and the last step is the reason the first step improves. The mechanism is chosen last, because it should follow the mission.

A SHORT EXAMPLE

A regional food producer asks for growth equity, because that is what is usually offered. Looking at the situation first shows the binding constraint is not capital but committed customers. The useful response is a procurement commitment from a family that owns distribution, plus a small amount of transition finance. Equity would have priced in a risk the founder could have removed first. Illustrative, and not a completed engagement.



WHO RECOMMENDS

Third Attractor. We produce the understanding, the assessment and the proposed next step, and we say where we are uncertain.

WHO CHOOSES

Your family. Whether a priority is yours to carry, and whether to proceed, is your decision alone. We cannot overrule it.

WHO OWNS IMPLEMENTATION

The operator. Whoever carries the consequence runs the work. We help assemble what it needs and review what happened.

READINESS

Capital alone is not an intervention.

Six things have to be in place before money helps. Where one is missing, the useful contribution is usually to supply it rather than to fund around it.

A responsible person	Somebody named and accountable, rather than a committee, and not us.
Appropriate resources	The right kind of finance for the risk actually being taken.
Decision authority	Who decides, and who is able to say no.
Delivery capacity	The people who will do the work, with the time to do it.
A baseline	What is true today, measured before anything is spent.
Conditions for stopping	What would cause this to stop, agreed in advance and in writing.

FIVE QUESTIONS WE WORK THROUGH, TWO OF WHICH ARE NOT OURS TO ANSWER

Any of them can stop the work.

Is the case real? The causal account, the sources, and what we considered and rejected. Ours

Does the family choose it? A conversation, not an assessment. Yours alone

Is the work good enough? Applied in writing, including where it scored badly. Ours

Can it be delivered? The six items above, each named rather than assumed. Ours

Are the right people deciding? Who holds the decision, and the record of them taking it. Theirs

WHAT HAPPENS IF IT DOES NOT PROCEED

Work that stops because the family decides it is not theirs to carry is covered by the agreed fee in the normal way, and you keep the research. There is no additional or success-related payment, because the structure contains none. Where a separately commissioned piece of work stops early, the unperformed portion is not charged.

START SMALL ENOUGH TO LEARN, AND DEEP ENOUGH TO MATTER

The operator owns delivery. We help identify the constraint, test the case, assemble the right support and review the result. If the work proves weaker than it looked, stopping it early is the outcome we would want, and the conditions for that were set at the start.

THE HONEST ANSWER

A small team, and most of it is not hired yet.

This is the question families ask first. The roles below are what the service requires, and one of them is filled.

ROLE	ACCOUNTABLE FOR	STATUS	FILLED BY
Founder	The mission, the family relationships, and the shape of the organisation.	FILLED	James Hodges
Operating lead	Delivery, the engagement process, and whether what is promised actually happens.	FIRST HIRE	In discussion, not appointed
Research lead	The field views, the evidence standard, and saying where we are uncertain.	OPEN	Not appointed
Software and data	The platform, shared records and the technical side of coordination.	VIA PARTNER	Symviosis, proposed agreement
Specialist depth	Family governance, investment management, legal, tax and implementation.	BOUGHT IN	Engaged per piece of work

WHO ELSE IS INVOLVED, AND WHAT WE WOULD EARN IF YOU USED THEM

Nothing here is governed by a signed agreement today.

ORGANISATION	WHAT THEY WOULD CONTRIBUTE	WHAT THIRD ATTRACTOR EARNS IF YOU USE THEM
Symviosis	Software, shared records, technical capability.	We share part of your membership with them. Continuing, and the largest of these.
Amphibian Capital	Investment management and selected capital strategies.	**Nothing directly, but the founder of Third Attractor owns it.** Page eight explains what we do about that.
WAIC, Bespoke, Supernova, All-Win	Family governance, founder relationships, public-market exposure.	Nothing. You contract with them directly.
Flourishing Futures Foundation	Philanthropy, public-benefit research, catalytic work.	Nothing. It receives donations, including a pledged share of profit from us.
Your existing advisers	Whatever they already do well for you.	Nothing, and we would rather you kept them.

Capacity is limited until the operating lead is appointed. We can carry a small number of engagements well, or a larger number badly, and we intend the first.

You would contract with a named entity rather than with a group of organisations. That entity and its governance are being settled now.

No claim made by any organisation above has been verified by a named external checker, and their regulatory positions are matters of public record you can check yourself.

THREE WAYS TO WORK WITH US

What a family pays, and what we earn from it.

You can do the work yourself, ask us to do it, or do neither. The third option matters, because without it the first two would be a sales process.

	YOU DECIDE	WE DECIDE	NEITHER
You pay	A flat annual membership.	Fund fee and carry, above a minimum investment, to a separate regulated manager.	The membership, or nothing at all.
You get	Research, all of our deal flow, and access. You execute through your own family office.	Discretionary management within an agreed mandate, so somebody else does the work.	Understanding, after which you act elsewhere with your own people.
We earn	The flat fee, and nothing else.	Nothing in Third Attractor. The founder's interest sits in the manager.	The flat fee, or nothing.
We do not earn	Anything from what you choose, or from how much you deploy.	Any referral fee, from this or any other partner.	Anything at all, which is the point of including it.

THE PRICING RULE

The fee may depend on who you are. It should never depend on what you decide.

$100,000 to $150,000 a family a year is the working number. It can be priced on the people and entities served and how many priorities you want taken through the work. It is never priced on how much you invest.

Included: shared research, help choosing where to focus, initial assessment of people and projects, introductions and light coordination, selected gatherings, and the decision record.

Commissioned separately: full diligence on a named opportunity, project design and implementation, deep governance work, and anything needing sustained specialist time. You approve the scope and fee before it starts.

WHAT WE ARE, AND ARE NOT, CLAIMING

The founder of Third Attractor also founded Amphibian Capital, so we are connected rather than independent, and we do not claim otherwise. What we claim is narrower and checkable: Third Attractor does not raise the subject of products the group owns, nothing we write recommends them, anyone holding both roles steps out of that selection, and for anything in that category we name at least two credible alternatives we hold no interest in. A separate note, *How the pieces fit together*, sets out the full structure and is available on request.

> Keep your advisers, your family office and your managers. If we duplicate something you already pay for, say so and we will take it out of scope.

STATUS, AND THE INVITATION

Start with a conversation about something you already care about.

Not a commitment, not a membership, and not a funding request. Before any of that, here is honestly where we have got to.

WHAT EXISTS TODAY

- Partner capabilities we have seen working, including a software platform shown live on real data
- An operating philanthropic foundation
- Founder and operator networks
- Two venues offered for gatherings at no cost
- Regulated asset-management infrastructure reported by partners, which you can check by entity name

WHAT WE STILL HAVE TO DEMONSTRATE

- One complete case, from question to decision to review
- A service a second family would recognise
- The operating team, starting with the operating lead
- The entity, its ownership and its governance
- Signed partner agreements
- The real cost to serve, and therefore the price

Three questions to bring. What does your family want to help change? What can you contribute beyond capital? Where could working with others make a difference?

What we would do with that. Come back with an honest view of whether there is useful work here, where your family looks unusually well placed, and where we are not the right people.

If there is a fit. We agree the question, the scope, who is responsible, the outputs, the timing and the cost before anyone commits to anything.

OUR OWN FIRST CASE

Separately from any family engagement, Third Attractor is taking one priority through the full sequence over ninety days to test whether the service works as described. That is our validation plan rather than a programme every family is asked to fund. You are welcome to follow it, or to be the case, but neither is a condition of talking to us.

Help create a more resilient and flourishing future.

HELLO@THIRDATTRACTOR.COM · THIRDATTRACTOR.COM

Where the detail lives. This brief is the front document. A short note, *How the pieces fit together*, covers the relationship between Third Attractor, Amphibian Capital and the Foundation. The working business model covers membership economics, partner terms and the capital plan. A forty-nine-page working paper holds the underlying evidence. No claim in any of them has been independently verified by a named external checker, and the family feedback behind them was simulated rather than collected from real families.